

## **ABSTRACT**

Methods and apparatus are provided for growing a plant in a grower's container having an aesthetically pleasing appearance without the use of a decorative container cover when a grown plant contained in the grower's container is on display. The apparatus and method include providing a grower's container, cleaning at least a portion of the grower's container to provide a clean area on which a decorative sticker is applied, disposing growing medium and a floral grouping in the floral grouping retaining space of the decorative grower's container, feeding and watering the floral grouping until it matures to a size desired for marketing, and the decorative grower's container so that the decorative pattern disposed thereon is visible when on display.